



2025-2026 PSA CAMPAIGN



HEARING WELL IS LIVING BETTER

Did you know that hearing checks are among the most pain-free and noninvasive health screenings available? In just minutes, your viewers can complete this simple test and do their **happy dance** knowing they've taken an important step toward better health.

By addressing hearing loss early, we empower people to take control of their overall wellness and maintain their vitality for years to come.



PLEASE SHARE OUR PSA *early and often through March 2026.*

WHEN OUR EARS WORK BETTER, OUR BRAINS WORK BETTER. AND THAT'S A HAPPY THING.



“Bumble”

:15 BHIA0014000H / :30 BHIA0013000H



“Moonwalk”

:15 BHIA0016000H / :30 BHIA0015000H



“Khaki & Friends”

:15 BHIA0018000H / :30 BHIA0017000H



“Robot”

:15 BHIA0020000H / :30 BHIA0019000H



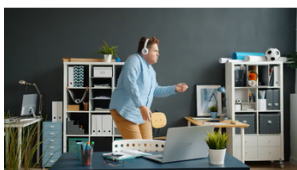
“Cafe”

:15 BHIA0022000H / :30 BHIA0021000H



“Puppy Love”

:15 BHIA0024000H / :30 BHIA0023000H



“Blue Shirt”

:30 BHIA0025000H



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