

# 2023 PSA CAMPAIGN

THE MORE YOU UNDERSTAND  
HER WORLD, THE MORE  
POSSIBILITIES YOU SEE.

This PSA campaign features Julia, a four-year-old Sesame Street Muppet with autism, promoting early screening and diagnosis, which can open a world of possibilities for the estimated 1 in 44 children with autism.

## "Julia" PSA

ALTS0142000/H :15

ALTS0132000/H :30

"Julia" expires 11/23/23.



These spots have been delivered to your Extreme Reach inbox.  
If you have any questions, please email [julia@fiveones.com](mailto:julia@fiveones.com)