

2022-2023 PSA CAMPAIGN

Identifying the early signs of autism can make a lifetime of difference



Autism can reliably be diagnosed by age 2, but the average age of diagnosis in the U.S. is about 5 years old. This bilingual awareness campaign illustrates the importance of understanding the signs of autism in relation to the developmental milestones of birthdays. Identifying a child's unique needs as early as possible can be a pivotal turning point to help them achieve better outcomes.



Please air our PSA this year.

The Big Day expires 7/30/23.

By airing these spots, you will help parents and caregivers of young children in your community spot the signs of autism early and seek support when they need it. Early intervention can improve learning, communication, and social skills and empower more autistic children to reach their full potential.



The Big Day PSA !

ALTS0032000/H "The Big Day" 30-second English

ALTS0042000/H "The Big Day" 15-second English

These spots have been delivered to your Extreme Reach inbox. Spanish-language versions are also available. If you have any questions, please email julia@fiveones.com

For more information, visit: ScreenForAutism.org